



FORM: L09

Case Reference Number:
(offices use only)

LICENSING AUTHORITY

Chichester District Council, East Pallant House, East Pallant, Chichester, West Sussex, PO19 1TY

Application for a Premises Licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We (insert name(s) of applicant)Brand Events TM Ltd..... apply for a Premises Licence under Section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant Licensing Authority in accordance with Section 12 of the Licensing Act 2003.

Part 1 - Premises Details

Postal address of premises or, if none, ordnance survey map reference or description
Oaklands Park, Wellington Road,
Post town: Chichester Postcode: PO19 6BB

Telephone number at premises (if any) n/a

Non domestic rateable value of premises £0

Part 2 - Applicant Details

Please state whether you are applying for a Premises Licence as:

- a) an individual or individuals*
b) a person other than an individual*
i. as a limited company/limited liability partnership
ii. as a partnership (other than limited liability)
iii. as an unincorporated association or
iv. other (for example a statutory corporation)
Please tick as appropriate
please complete section (A)
please complete section (B)
please complete section (B)
please complete section (B)
please complete section (B)

- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the Chief Officer of Police of a police force in England and Wales please complete section (B)

*If you are applying as a person described in (a) or (b) please confirm:

Please tick

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a

Statutory function; or

A function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr Mrs Miss Ms Other title (for example, Rev)

Surname First names

I am 18 years old or over Please tick if yes

Date of Birth Nationality

Current residential address if different from premises address

Post Town Postcode

Daytime contact telephone number

Email address (optional)

Where applicable (if demonstrating a right to work via the Home Office online via right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr

Mrs

Miss

Ms

Other title
(for example, Rev)

Surname

First names

I am 18 years old or over

Please tick if yes

Date of Birth

Nationality

Current residential
address if different
from premises address

Post Town

Postcode

Daytime contact telephone number

Email address (optional)

Where applicable (if demonstrating a right to work via the Home Office online via right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name: Brand Events TM Ltd
Address: 4 Vencourt Place London W6 9NU
Registered number (where applicable) 08742448
Description of applicant (for example, partnership, company, unincorporated association etc.) Private Limited Company
Telephone number (if any) 03300 555 745
E-mail address (optional) katiec@brandevents.co.uk

Part 3 - Operating Schedule

When do you want the Premises Licence to start?

Day		Month		Year			
2	8	0	5	2	0	2	0

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day		Month		Year			

Please give a general description of the premises (please read guidance note 1)

'Tom Kerridge presents Pub in the Park' is a three-day food and music festival celebrating gastropub dining from across the UK. Under an invitation from Tom Kerridge, celebrity chefs will be producing Michelin starred dining, replicating dishes from each of their own pubs, whilst the audience enjoys live music and boutique shopping in a relaxed pub garden atmosphere.

The first Pub in the Park (PITP) took place in Marlow in May 2017. In 2018 we took this unique concept to four towns, Marlow, Bath, Tunbridge Wells and Knutsford drawing in over 67,000 people across the four shows. In 2019, we expanded into eight towns, Marlow, Leeds, Knutsford, Bath, Warwick, Tunbridge Wells, Chiswick and St Albans where we attracted 120,000 visitors. Following on from a successful tour, we plan to take the event in 2020 to Marlow, Essex, Warwick, Bath, Dulwich, Tunbridge Wells, Hackney, Hampshire, Chiswick and St. Albans. Each Pub in the Park will celebrate the best of British pub dining, combined with great live music, chef demonstrations, and other festival fun.

The event site is located on Oaklands Park across from the Rugby Club Pavillion. The space is an open park accessed from both Wellington and the A286.

The park is 38,000 m2. The proposed event is due to be held on the north section of Oaklands Park adjacent to the sports facilities.

Licensed activity such as the sale of alcohol and music entertainment will take place predominantly from temporary demountable structures, within the event site. The sale and consumption of alcohol will take place both within these structures and to outside areas within the event site.

Such likely activities include bars, wine and craft ale tasting sessions, restaurant style operations and music stages. Note; the premises license being applied for proposes a capacity of 4,999 persons on site at any one time. For clarity this includes all public, staff, contractors, chefs, performers and any other persons directly related to and specifically attending the PitP even, within the proposed footprint.

The license application is for an event to take place yearly and on an on-going basis.

If 5000 or more people are expected to attend the premises at any one time, please state the number expected to attend

4,999

What licensable activities do you intend to carry on from the premises? (Please see Sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- | | |
|---|-------------------------------------|
| a) plays (if ticking yes, fill in box A) | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input checked="" type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input checked="" type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F) | <input checked="" type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G) | <input type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) | <input type="checkbox"/> |

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place indoors or outdoors or both – please tick (✓) (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 4)	Both	
Tue					
Wed			State any seasonal variations for performing plays (please read guidance note 5)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 7)			Will the exhibition of a films take place indoors or outdoors or both – please tick (✓) (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 4)	Both	x
Tue					
Wed			State any seasonal variations for the exhibition of films (please read guidance note 5)		
Thur					
Fri	17:00	22:45	Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat	11:00	22:45			
Sun	11:00	22:45			

C

Indoor sporting events Standard days and timings (please read guidance note 7)			Please give further details (please read guidance note 4)	
Day	Start	Finish		
Mon			<p>State any seasonal variations for indoor sporting events (please read guidance note 5)</p>	
Tue				
Wed				
Thur				
Fri				<p>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list. (please read guidance note 6)</p>
Sat				
Sun				

D

Boxing or wrestling entertainment Standard days and timings (please read guidance note 7)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (✓) (please read guidance note 3)	Indoors			
Day	Start	Finish		Outdoors			
Mon			<p>Please give further details here (please read guidance note 4)</p>	Both			
Tue				<p>State any seasonal variations for the boxing or wrestling entertainment (please read guidance note 5)</p>			
Wed							
Thur					<p>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list. (please read guidance note 6)</p>		
Fri							
Sat							
Sun							

E

Live music Standard days and timings (please read guidance note 7)			Will the performance of live music take place indoors or outdoors or both – please tick (✓) (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
				Both	x
Mon			Please give further details here (please read guidance note 4) The provision of playback of amplified / recorded music providing patrons with the opportunity to enjoy music accompanying the main event(s). This may take the form of background / incidental music to accompany a meal or background music played across the site across to the day to provide gentle ambience. Recorded / incidental music may be played throughout PITP show period.		
Tue					
Wed			State any seasonal variations for the performance of live music (please read guidance note 5)		
Thur					
Fri	17:00	22:45	Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list. (Please read guidance note 6)		
Sat	11:00	22:45			
Sun	11:00	22:45			

F

Recorded music Standard days and timings (please read guidance note 7)			Will the playing of recorded music take place indoors or outdoors or both – please tick (✓) (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
				Both	x
Mon			Please give further details here (please read guidance note 4) The provision of playback of amplified / recorded music providing patrons with the opportunity to enjoy music accompanying the main event(s). This may take the form of background / incidental music to accompany a meal or background music played across the site across to the day to provide gentle ambience. Recorded / incidental music may be played throughout PITP show period.		
Tue					
Wed			State any seasonal variations for the playing of recorded music (please read guidance note 5)		
Thur					
Fri	17:00	22:45	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list. (please read guidance note 6)		
Sat	11:00	22:45			
Sun	11:00	22:45			

G

Performances of dance Standard days and timings (please read guidance note 7)			Will the performance of dance take place indoors or outdoors or both – please tick (✓) (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 4)	Both	
Tue					
Wed			State any seasonal variations for the performance of dance (please read guidance note 5)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of dance entertainment at different times to those listed in the column on the left, please list. (please read guidance note 6)		
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing	Will this entertainment take place indoors or outdoors or both – please tick (✓) (please read guidance note 3)	Indoors	
Day	Start	Finish			Outdoors	
Mon			Please give further details here (please read guidance note 4)	Both		
Tue						
Wed			State any seasonal variations for the entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 5)			
Thur						
Fri			Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within e), f) or g) at different times to those listed in the column on the left, please list. (please read guidance note 6)			
Sat						
Sun						

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (✓) (please read guidance note 3)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	Please give further details here (please read guidance note 4)		
Mon					
Tue					
Wed			State any seasonal variations for the provision of late night refreshment (please read guidance note 5)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times to those listed in the column on the left, please list. (please read guidance note 6)		
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the sale of alcohol be for consumption on or off the premises or both – please tick (✓) (please read guidance note 8)	On the premises	
				Off the premises	
				Both	x
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon					
Tue					
Wed					
Thur			Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list. (please read guidance note 6)		
Fri	17:00	22:30			
Sat	11:00	22:30			
Sun	11:00	22:30			

State the name and details of the individual whom you wish to specify on the licence as Designated Premises Supervisor (please see declaration about the entitlement to work in the checklist at the end of the form):

Name: Katie Caines

Date of Birth: [REDACTED]

Address: [REDACTED]

Postcode [REDACTED]

Personal Licence number (if known): 2018-00077-LAPER

Issuing Licensing Authority (if known): Hammersmith and Fulham

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9)

There is no planned adult entertainment or services for PITP.

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon			Non standard timings. Where you intend to open the premises to be open to the public at different times from those listed in the column on the left, please list. (please read guidance note 6)
Tue			
Wed			
Thur			
Fri	17:00	22:45	
Sat	11:00	22:45	
Sun	11:00	22:45	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d, e) (please read guidance note 10)

The Premises Licence shall be restricted to one 3 day event per calendar year.

Key Date 1 No later than 6 months prior to the proposed dates of the event taking place: - • The Premises Licence Holder shall notify all Responsible Authorities and SAGE of their intention to hold the event and the proposed date(s) it is to be held.

Key Date 2 No later than 120 days prior to the event taking place:

- The Premises Licence Holder shall consult with Council Highways and Police with regard to his proposals for traffic management, security and stewarding

Key Date 3 No later than 90 days prior to the event taking place:

- The Premises Licence Holder shall submit draft copies of the Event Management Plan to SAGE for consultation

Key Date 4 No later than 35 days prior to the event taking place:

- The Premises Licence Holder will submit final copies of the event management plan and any subsequent changes must immediately be brought to the attention of SAGE

Key Date 5 During the week immediately prior to the event and if requested to do so: • The Premises Licence Holder shall provide access to the event site to any member of SAGE or other Responsible Authority for the purposes of a site inspection and confirmation of compliance with the Event Safety Management Plan. All Events will be planned and managed by experienced professionals with a track record of large-scale outdoor public events and food event production.

- Carry out liaison and attendance at meetings as required with SAG representatives, enforcing agencies etc.
- Appropriate fencing will be installed around the event site perimeter to restrict access and to create safe working areas – as well as defining the limits of the licensed premises.
- Production of comprehensive risk assessments for each event and for the use of the licensed premise.
- Production of a schedule of all licensed activities.
- Collation and review of all necessary safety related documentation from third party suppliers.
- Production of detailed event safety management plan (ESMP).
- Entry to each event, regardless of type will be restricted to ticket / wristband access only.
- Numbers on site shall be regulated and monitored.
- Events shall all be given suitable lead time to ensure proper scheduling, appointment of reputable contractors etc.
- Provision of suitable food hygiene facilities such as hot and cold hand wash facilities, cold stores, food hygiene inspections, storage spaces, cleaning regimes, cleansing schedules and food management systems.
- Provision of sanitary facilities, hand-wash toilets etc in accordance with respective national guidance.
- Production of final versions of detailed site layout plan, showing clear ingress / egress routes, audience circulation areas, welfare, medical facilities etc.
- Establish clear method of communication between all key personnel on site in the event of a minor and major incident.
- Facilities shall be established for use by less abled patrons such as toilets and access routes.
- Designated parking areas shall be established and managed by experienced traffic management providers.
- To undertake site cleansing operations in order to manage litter on site and to provide staff, waste receptacles etc and to ensure a large build-up of waste on site is not permitted
- The organisers shall ensure that detailed contingency and cancellation policies and procedures are in place for each event.

At least three calendar months in advance of the event taking place, the Premises Licence Holder shall submit to the Environmental Protection Department a "Noise Management Plan" for prior written

approval in advance of the event taking place. Thereafter, the approved "Noise Management Plan" shall be observed and complied with in full.

b) The prevention of crime and disorder

Engagement of competent and experienced security company who shall provide a detailed crowd management plan depending on the size and nature of the event.

- Provision of event control operation to oversee the safe management of the event and to coordinate resources and contingencies in the event of an incident.
- Provision of competent and experienced stewarding and security personnel.
- Provision of SIA accredited staff at key points to carry out specific jobs, namely bar areas, eviction etc
- Remove any items of contraband from patrons and agree chain of custody with local police.
- Advance liaison with police to identify any trends / intelligence which may surround a particular group or audience profile.
- A list of all persons evicted from the event site will be logged and handed over to the police if required.
- PitP has produced specific Alcohol and Drugs policies. These will be communicated out to all relevant staff.

c) Public safety

- A general assessment of the site has been carried out and its suitability as a venue confirmed.
- There are numerous escape routes afforded throughout the event site and into places of relative safety.
- Enclosed venues shall be subject to specific fire risk assessments.
- Engagement of competent suppliers and service providers.
- Engagement of experienced event safety advisors.
- The proposed site provide ample footprint for the proposed content and activities.
- Seating will be provided though a mixture of temporary seating installations plastic furniture and or picnic bench style provisions.
- All temporary structures and other major infrastructure elements will be subject to a formal sign off by a competent person prior to use of opening.
- Installation, distribution and sign off of temporary electrical systems to be carried out by a competent professional contractor.
- Provision of appropriate medical and welfare facilities, which are clearly signed and staffed for the duration of the event.
- Access to fresh and tested drinking water for working personnel and members of the public.
- Production of detailed fire safety assessment and ensure all necessary controls are in place and monitored throughout the event period.
- Access to potentially hazardous areas will be restricted to members of the public and unauthorised personnel.
- The location of significant buried services will be established and communicated to relevant personnel.
- Generators and other electrical / technical areas shall only be accessible by technical crew, contractors and event staff.
- Appropriate warning signage will be prominently displayed to advise of potential hazards on site.
- A suitable and sufficient front of stage barrier will be installed and signed off by a competent person.
- Lighting levels throughout the event site will be set to allow patrons to clearly navigate their way around the site.
- Non-essential vehicle movement shall not be permitted on site during the public opening period. Any essential vehicle movement shall be carried out using a banksman.
- Production and or servicing vehicles shall use the back of house / production roads SFARP.
- No alcohol shall be served in glass vessels* and patrons shall not be permitted to bring glass onto site. * With the exception of managed taster sessions and master classes, and VIP Enclosures
- Weather monitoring shall take place during the build, event and break periods and appropriate contingency plans (predominantly for high winds, lightning and heavy rains) shall be in place.

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d) The prevention of public nuisance

- A noise management plan and propagation tests shall be produced and carried out for each event if required.
- Dedicated noise complaint line during key events for local residents to contact if noise levels become a nuisance.
- Limited overnight work shall be carried out during the build or break periods.
- The position of direct lighting (e.g. tower lights) shall not be in such a way which affects local residents but must be balanced to provide adequate / suitable lighting levels for navigation in and around the site.
- No build-up of litter or waste will be permitted anywhere out of the event site or on local highways.
- The event shall minimise the effect on the environment where possible
- Encourage patrons to share transport to minimise disruption and environmental impact SFARP.
- Consultation shall be carried out with local residents via engagement local groups and councils wherever possible.
- Traffic Management Plan to minimise impact on local environs and facilitate ready access to and from the event site.
- Every effort will be made to prevent pollution of any watercourse

e) The protection of children from harm

- No under 16's are permitted on site without a responsible adult.
- No under 16's shall work at the licensed site unless a suitable and sufficient Risk Assessment has been carried out and all control measures effectively implemented.
- Provision of DBS accredited personnel on site.
- Challenge 25 rule for the sale of alcohol shall be adopted for the event.
- Any films shown shall have appropriate age certification or theatre shows etc with adult content will be clearly advertised.
- Any persons believed to be drinking under-age shall be intercepted by security personnel and alcohol disposed of.

Please tick ✓

- | | |
|---|---|
| • I have made or enclosed payment of the fee. | X |
| • I have enclosed a plan of the premises. | X |
| • I have sent copies of this application and the plan to Responsible Authorities and others where applicable. | X |
| • I have enclosed the consent form completed by the individual I wish to be Designated Premises Supervisor, if applicable. | X |
| • I understand that I must now advertise my application. | X |
| • I understand that if I do not comply with the above requirements my application will be rejected. | X |
| • [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15). | X |

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE

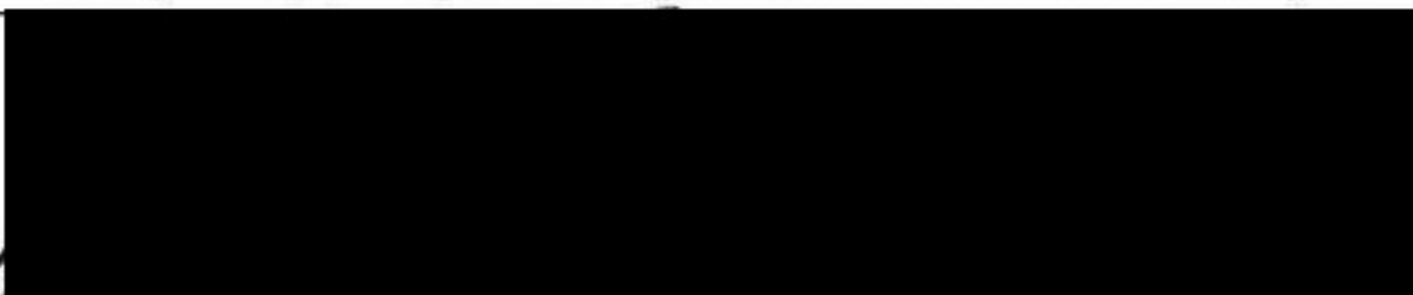
IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant’s Solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9)

Declaration	<ul style="list-style-type: none"> [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)
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Signature 

Date 26.11.2019

Capacity operations manager

For joint applications, signature of 2nd applicant or 2nd applicant’s Solicitor or other authorised agent (see guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature

Date

Capacity

Contact Name (where not previously given) and address for correspondence associated with this application (please read guidance note 14)	
Kati Caines	
4 Vencourt Place Hammersmith	
Post town: London	Postcode: W6 9NU
Telephone number (if any)	
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) katiec@brandevents.co.uk	